**IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION**

BENEFICIAL INNOVATIONS, INC.,

Plaintiff,

v.

BLOCKDOT, INC., a Texas Corporation; CAREERBUILDER, LLC., a Delaware corporation; CNET NETWORK, INC., a Delaware corporation; DIGG, INC., a Delaware corporation; EBAUM'S WORLD, INC., a New York corporation; JABEZ NETWORKS, INC., a Tennessee corporation; THE NEW YORK TIMES COMPANY, a New York corporation; THE WASHINGTON POST COMPANY; a Delaware Corporation; THE WEATHER CHANNEL INTERACTIVE, INC., a Georgia corporation,

Defendants.

Civil Action No. 2:07-cv-263 (TJW/CE)

**JURY TRIAL DEMANDED**

**NOTICE OF APPEARANCE**

Please take notice that the following attorney hereby enters his appearance in this matter as additional counsel of record for Defendant DIGG, INC. and consents to electronic service of all papers in this action.

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Respectfully submitted,

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Attorneys for Defendant
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Dated: August 6, 2007

**CERTIFICATE OF SERVICE**

This is to certify that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on this 6th day of August, 2007. Any other counsel of record will be served by first class mail.

/s/ Byron W. Cooper
Byron W. Cooper